

4 Steps to Develop a Successful Dark Web Protection Strategy

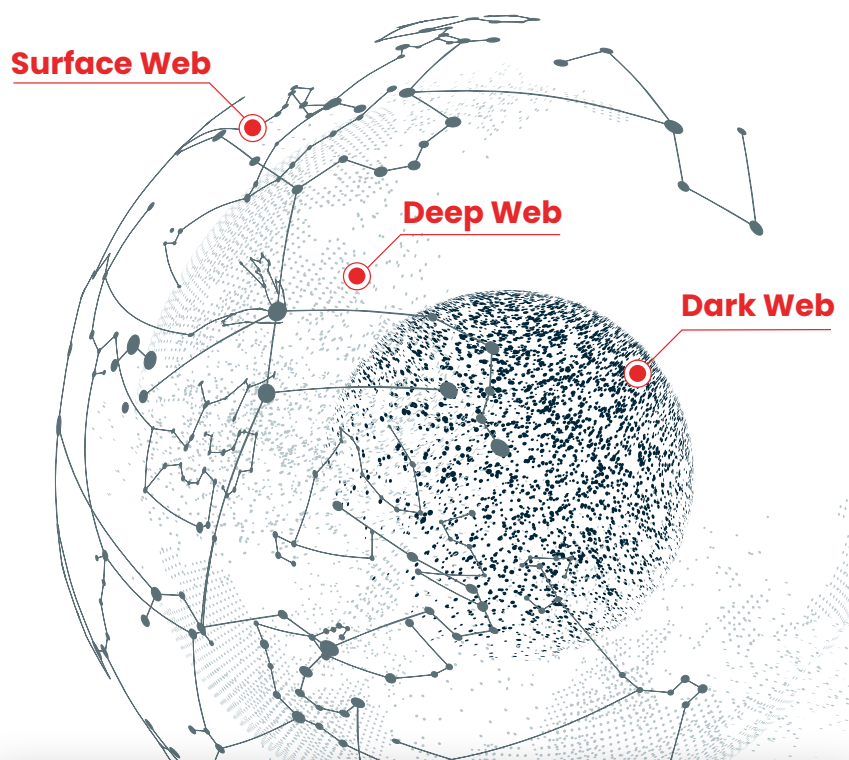
Facing Dark Web Threats

When your brand is threatened on the dark web, it's alarming. But detecting and disrupting deep and dark web threats is just another day at the office for ZeroFox analysts.



“These are the 4 steps our team follows to develop successful dark web protection strategies for our clients.”

— ADAM DARRAH
SR. DIRECTOR OF DARK OPS, ZEROFOX



DOES YOUR DARK WEB PROTECTION STRATEGY CHECK ALL THE BOXES?

ENSURE YOUR TEAM CAN:

- ☐ **DEFINE** highest risk assets and threats
- ☐ **DISTINGUISH** threats vs. trolls
- ☐ **RETAIN** dedicated in-house dark intelligence experts
- ☐ **CREATE** response plans for leaked data

RETAIN EXPERTS WHO CAN:

- ☐ **AVOID** traps set to root out researchers
- ☐ **TRANSLATE** dark web nuance and slang
- ☐ **CONTEXTUALIZE** threats and confirm their legitimacy
- ☐ **ANALYZE** intelligence and recommend appropriate action

ENSURE YOUR SOLUTION CAN:

- ☐ **MONITOR** a breadth of dark web channels
- ☐ **AUTOMATE** alerts and prioritize by risk and severity
- ☐ **CONDUCT** threat reporting with contextual analysis

RETAIN EXPERTS WHO CAN:

- ☐ **FULFILL** request for information needs
- ☐ **GAIN ACCESS** to elite communities
- ☐ **ENGAGE** without causing additional risk
- ☐ **NEGOTIATE** with threat actors and carry out transactions securely

Learn more about ZeroFox Dark Web Solutions at
zerofox.com/dark-web-monitoring

About ZeroFox

The leader in External Cybersecurity

ZeroFox (Nasdaq: ZFOX), an enterprise software-as-a-service leader in external cybersecurity, has redefined security outside the corporate perimeter on the internet, where businesses operate, and threat actors thrive. The ZeroFox platform combines advanced AI analytics, digital risk and privacy protection, full-spectrum threat intelligence, and a robust portfolio of breach, incident and takedown response capabilities to expose and disrupt phishing and fraud campaigns, botnet exposures, credential theft, impersonations, data breaches, and physical threats that target your brands, domains, people, and assets. Join thousands of customers, including some of the largest public sector organizations as well as finance, media, technology and retail companies to stay ahead of adversaries and address the entire lifecycle of external cyber risks.